

# BANKVAULT

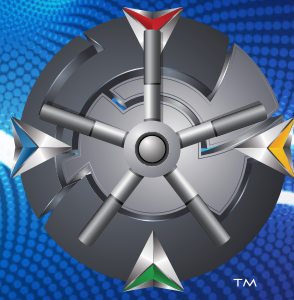
ACCESS HAS ITS PRIVILEGES™

Team  
Finance  
Customers  
Costs  
Income  
Plan

118,226,115  
255,123,224  
NET AVE CONFID  
10-18-11  
192-11-11

CODE  
BREAKER  
TECHNOLOGIES

TM



# BANKVAULT

ACCESS HAS ITS PRIVILEGES™

Your all access pass to comprehensive digital training, priceless content, powerful events and more. It's everything B.A.N.K., all in one place, at your fingertips and on your schedule.

## \$1,999 FOR 24 MONTH ACCESS

\*MAINTAIN ONGOING ACCESS WITH AN ACTIVE \$99 SUBSCRIPTION

## BONUSES



### KICKSTARTER PRO (\$599 VALUE)

Supercharge your success with B.A.N.K from Day 1 by integrating the B.A.N.K methodology into your life faster. Includes 20-module Sales Masterclass, 20-module Relationships Masterclass, Why They Buy eBook, and the Advanced BANKCODE Assessment.

**FIRST MONTH OF EMPOWER  
SUBSCRIPTION (\$99 VALUE)**

**2 VIRTUAL CODEBREAKER  
SUMMIT TICKETS (\$2999 VALUE)**

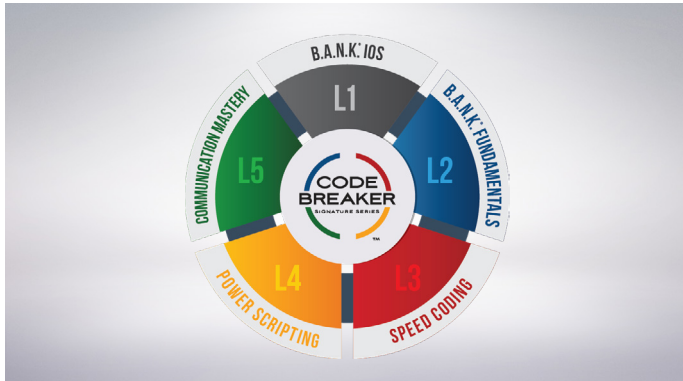


## WHAT YOU'LL GET:



### WHY THEY BUY

Listen to Cheri Tree reading her book, Why They Buy: Cracking the Personality Code to Achieve Record Sales and Real Wealth. You can listen right here in the **BANKVAULT** or download a 527 MB ZIP file of all chapters and play them from wherever you like!



### SIGNATURE SERIES

Complete the B.A.N.K. Signature Series and learn the art and science of influence in over 20 hours of high resolution digital learning. You will learn how to combine emotional intelligence with the B.A.N.K. methodology to communicate for better results in your relationships and your business.



### B.A.N.K. BUSINESS COURSES

Just understanding B.A.N.K. science isn't enough. You've got to know how to apply it! Courses like the Ultimate Success Selling System and Sales Velocity give you that context for sales and business.

“Since we started using CODEBREAKER AI to BANKify proposals for prospects, our conversion rate has almost doubled from 44% to 87%

*Bernard White CEO - White's Printing*



# BANKVAULT

ACCESS HAS ITS PRIVILEGES™

**UNLOCK THE VAULT. CHANGE YOUR BUSINESS AND YOUR LIFE.  
FOR LESS THAN \$3 A DAY, GET UNLIMITED ACCESS TO HUNDREDS  
OF HOURS OF PRICELESS, INTERACTIVE TRAINING CONTENT AND  
CUTTING-EDGE, ELEARNING RESOURCES DESIGNED TO FAST TRACK  
YOUR HAPPINESS AND YOUR SUCCESS.**



# WHAT'S INSIDE THE BANKVAULT?

Unlock the **BANKVAULT** and complete a wide variety of courses that teach you how to succeed in business and beyond! You will learn how to make people matter in every aspect of life!



## WHY THEY BUY AUDIO BOOK

Listen to Cheri Tree reading her book, *Why They Buy: Cracking the Personality Code to Achieve Record Sales and Real Wealth*. You can listen right here in the **BANKVAULT** or download a 527 MB ZIP file of all chapters and play them from wherever you like!



## B.A.N.K AUDIO PODCASTS

Hone your mastery of the core B.A.N.K. concepts with supplementary audio content. 7 hours of Cheri Tree's powerful and entertaining applied B.A.N.K. scenarios are a companion to the B.A.N.K. Fundamentals and B.A.N.K. Speed Coding courses. These downloadable podcasts can be accessed at any time—on the way to work, at the gym, or even while running errands.



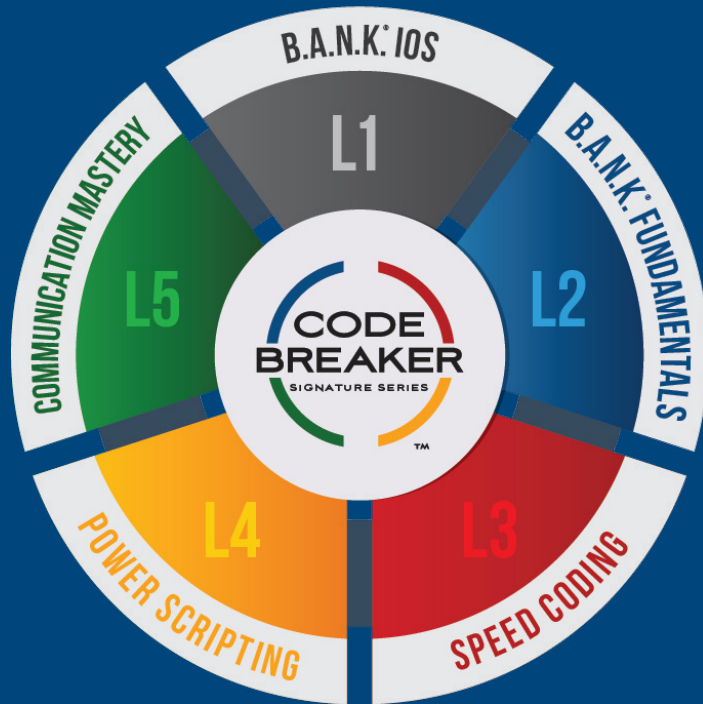
## B.A.N.K. SALES MASTERCLASSES

**Sales Masterclass** – Become a top salesperson who knows how to close anyone fast. Revolutionize your approach to sales to get more YESs without hearing more NOs using lessons from the 20 Sales Masterclass videos.



## B.A.N.K. RELATIONSHIPS MASTERCLASS

**Relationships Masterclass** – Enjoy richer, more fulfilling relationships, both professionally and personally. Develop excellent communication skills to make your message heard and avoid conflict during the 20 Relationships Masterclass videos.



**ALL OUR CORE B.A.N.K. METHODOLOGY IS LAID OUT IN  
OUR SIX SIGNATURE COURSES**



# SIGNATURE SERIES



## B.A.N.K. IOS PROGRAM

Leverage the power of our six B.A.N.K. Intelligences to help you work smarter - not harder! Each Intelligence will unlock key insights to help you optimize your business, maximize your results, strengthen your relationships, and fuel your life purpose. Inside this course, you'll unlock the power of Personality Intelligence, Sales Intelligence, Emotional Intelligence, Artificial Intelligence, Business Intelligence, and Spiritual Intelligence.



## B.A.N.K. FUNDAMENTALS – SALES

The B.A.N.K. Fundamentals course teaches you everything you need to know to start out strong using the B.A.N.K. system. Learn in depth about the four codes—Blueprint, Action, Nurturing, and Knowledge—and discover how these codes work together to form a person's full **BANKCODE**. Discover the best way to use a person's **BANKCODE** to increase your sales. Learn the basics you need to crack the personality code and take it to the BANK!



## B.A.N.K. FUNDAMENTALS – RELATIONSHIPS

Discover new ways to relate to the most important people in your life, including friends, family, colleagues, and your partner. Learn to pinpoint a person's values, preferences, and decision-making process in less than 90 seconds so you're empowered to communicate better. We show you to speak anyone's language—and connect on a deeper level, free of conflict. Countless people credit this course with revolutionizing their relationships!



## SPEED CODING

Practice identifying a person's **BANKCODE** in real-life situations, including coding from Facebook and LinkedIn profiles, from images of a prospect, and from a video conversation. Get immediate feedback on your progress throughout the course. Finally, hone your Speed Coding skills in our interactive gaming environment until you can crack anyone's code in less than 90 seconds every time!

# SIGNATURE SERIES



## POWER SCRIPTING

Sales calls go best when you know what you want to say ahead of time. Unfortunately, salespeople often only create one script—a mistake proven to turn off people with personality types different from your own. In this course, we show you simple strategies using our proprietary formulas to customize your script according to proven triggers and tripwires for each type. Your sales presentation or marketing message will be appealing to your prospect 100% of the time!



## COMMUNICATION MASTERY

Learn how to use B.A.N.K. to communicate on the highest level and achieve greater all-around success. Access the full power of the B.A.N.K. system to use B.A.N.K. easily and automatically. Become a leader who makes the biggest deals and connects with the most important influencers. Serve anyone's unconscious needs before they ask and develop deep, lasting relationships. Optimize interpersonal interactions so your communications have the greatest impact.

“B.A.N.K. is a game changer for every Entrepreneur and Sales Professional. This system will strengthen your confidence, expand your selling skills, and dramatically increase your income!”

***Les Brown - World Renowned Motivational Speaker, Coach & Best-Selling Author***





# BUSINESS COURSES

JUST UNDERSTANDING B.A.N.K. SCIENCE ISN'T ENOUGH. YOU'VE GOT TO KNOW HOW TO APPLY IT! COURSES LIKE THE ULTIMATE SUCCESS SELLING SYSTEM AND SALES VELOCITY GIVE YOU THAT CONTEXT FOR SALES AND BUSINESS.



# BUSINESS COURSES



## CODEBREAKER ACCELERATORS

Ready to ramp up your business to a multiple six or seven-figure income? The Millionaire MAP takes you through a straightforward 12-step program to help you achieve your income goals and gives you access to your own Massive Action Plan. This course will reveal strategies only known by top producers, so you can follow their path to the top!



## THE ULTIMATE SUCCESS SELLING SYSTEM

In the Ultimate Success Selling System course, we take you through each step of a successful sale from lead generation to close. You'll discover the best ways to get to the top of your sales game. Learn how to build rapport with anyone and handle any objection with confidence. After this course, you'll generate unending referrals and quality leads in your target market, skyrocketing your sales!



## C.O.I.N. NETWORKING MASTERY

C.O.I.N.—or Center of Influence Networking—shows you how to network with influencers and people at the top of an organization, rather than those at the bottom of the food chain. The C.O.I.N. Networking Mastery course is taught by C.O.I.N. creator and master trainer Esther Wildenberg. Get insider tips from a top networking professional on the international stage!



## THE 4 R'S OF DIRECT SALES

There are only four elements that help you grow your business in the direct sales industry: Revenue, Recruitment, Rank, and Retention. Learn how to optimize your business and maximize your results as you improve your mastery of each one to skyrocket your success and build a thriving network marketing business. With each R, you'll get a step closer to your dream life and a business that generates massive, passive income.

# BUSINESS COURSES



## SALES VELOCITY

This course will help you understand what the Sales Velocity Equation is, and how to use B.A.N.K. to increase leads, deal value, and win rate while decreasing the length of the sales cycle.



## CODEBREAKER ACCELERATORS

Watch Cheri's recorded workshops on how to use B.A.N.K. in Sales, Real Estate, Network Marketing, and even Chiropractic practices!



## BANKBOX SECRETS SERIES

Access exclusive content on how to succeed with each **BANKCODE** in one specific area of life. Each box has a personal message from our founders, explaining why we chose the theme and why it's important.

Each **BANKBOX** contains 4 Topics: Sales, Love, Networking, Social Media, Network Marketing, Speaking, Vacation, Learning, Coaching, LinkedIn, Real Estate, Holiday, Goal Setting, Start-Ups, Hiring, Personal Branding, Make People Matter, Dark Side of the Code, Leadership, Influence, Empowerment, and more.

“Our close rate prior to using B.A.N.K. was about 30%, and it normally took about 2 hours to close a deal. After using this methodology, our close rate has climbed to about 55%, but what is really nice is that the time it takes to close the sale is down to about 75 minutes.”- **David Adlard, The Adlard Group**

# VOLUME 1



**SALES SECRETS**  
VOL 1 | ISSUE 1



**LOVE SECRETS**  
VOL 1 | ISSUE 2



**NETWORKING SECRETS**  
VOL 1 | ISSUE 3



**SOCIAL MEDIA SECRETS**  
VOL 1 | ISSUE 4



**NETWORK MARKETING SECRETS**  
VOL 1 | ISSUE 5



**SPEAKING SECRETS**  
VOL 1 | ISSUE 6



**VACATION SECRETS**  
VOL 1 | ISSUE 7



**LEARNING SECRETS**  
VOL 1 | ISSUE 8



**COACHING SECRETS**  
VOL 1 | ISSUE 9



**LINKEDIN SECRETS**  
VOL 1 | ISSUE 10



**REAL ESTATE SECRETS**  
VOL 1 | ISSUE 11



**HOLIDAY SECRETS**  
VOL 1 | ISSUE 12

# VOLUME 2



**GOAL SETTINGS**  
VOL 2 | ISSUE 1



**START UP SECRETS**  
VOL 2 | ISSUE 2



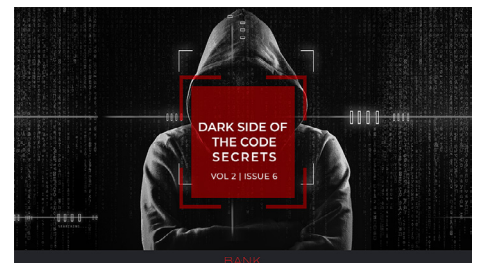
**HIRING SECRETS**  
VOL 2 | ISSUE 3



**PERSONAL BRANDING SECRETS**  
VOL 2 | ISSUE 4



**MAKE PEOPLE MATTER**  
VOL 2 | ISSUE 5



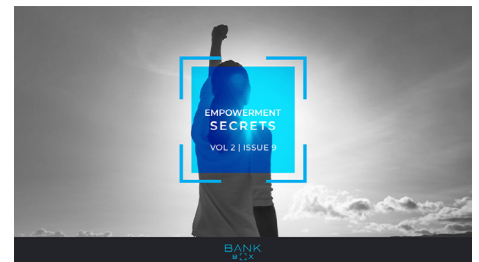
**DARK SIDE OF THE CODE SECRETS**  
VOL 2 | ISSUE 6



**EXTRAORDINARY LEADERSHIP SECRETS**  
VOL 2 | ISSUE 7



**INFLUENCER SECRETS**  
VOL 2 | ISSUE 8

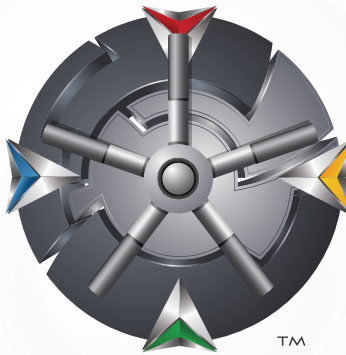


**EMPOWERMENT SECRETS**  
VOL 2 | ISSUE 9



**PROFESSIONAL COMMUNICATION SECRETS**  
VOL 2 | ISSUE 10

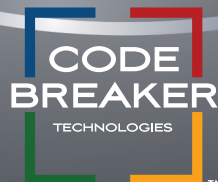
“By utilizing our BANKPASS to crack the codes of our clients, our agency closes at 78% and my personal sales have increased by 450%. **John Major Harris III**”



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